

This year the Airdrie Food Bank will be hosting our **15<sup>th</sup> Annual Shamrock Shimmy Fundraising Dinner**. This dinner, dance, live and silent auction will be held at the Town & Country Center in Airdrie on **Saturday March 14<sup>th</sup>, 2020**. All proceeds go directly to support the programs of the Airdrie Food Bank. The Airdrie Food Bank relies on community support. All donations for this event will have a direct impact on the services we provide:

- \$1000 provides milk for 200 families
- \$3000 provides 3000 snacks to fuel kids learning at school
- \$5000 provides 2000 lunches to hungry students who otherwise wouldn't have one

**The Shamrock Shimmy is our largest fundraiser & we are asking our local business community for their support.**

Our vision of making Airdrie a community where no one is hungry is even more important than ever. We thank for supporting us and your neighbours.

Sincerely,

Lori McRitchie  
**Executive Director**

Christine Taylor - Christine@airdriefoodbank.com  
**Events, Marketing and Communications Manager**

2020 SHAMROCK SHIMMY SPONSORSHIP	Pot of Gold \$10,000	Lucky Leprechaun \$5,000	Shamrock Sponsor \$3,500	Shimmy Partner \$1,500	Shimmy Friend \$500	Auction Item
Company listed as the official Sponsor of the 2020 AFB Shamrock Shimmy	✓					
Company Logo on all Signage and media	✓					
Reserved table of 8 with logo placement on tabletop	✓	✓				
Audio visual recognition at the event (Powerpoint)	✓	✓	✓	✓	✓	✓
Opportunity to provide give-away promotional item to event attendees	✓					
Company recognition on AFB social media accounts before the event (Facebook, Instagram & Twitter)	✓	✓	✓	✓		
Company recognition on AFB social media accounts after event (Facebook, Instagram & Twitter)	✓	✓	✓	✓	✓	✓
Company logo listed as event sponsor on the AFB website with link to business website	✓	✓	✓	✓		
Company name listed as event sponsor on the AFB website	✓	✓	✓	✓	✓	✓
AFB Sponsorship Package including 4 signature Pottery Bowls from our Annual Empty Bowls Festival and a "Proud Supporter of the AFB" window cling	✓	✓	✓			
Introduction by Lori McRitchie, Executive Director of the AFB during event program	✓	✓				
Reserved 1/2 table (4 seats) with company name on tabletop			✓			
2 tickets to the Event				✓		
"Proud Supporter of the AFB" window cling				✓		

